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Public Polling Methodology Statement: New South Wales study

Publication date: 8 February 2022

Short Methodology Statement		
Research company	YouGov Galaxy Pty Ltd	
Client commissioning the research	Nature Conservation Council (NCC)	
End client	Nature Conservation Council (NCC)	
Fieldwork dates	7th – 10 th Dec 2021	
Mode of data collection	Telephone (100%)	
Target population	Australians Citizens 18+ in LGAs of Maitland, Singleton, Muswellbrook, Upper Hunter, Lake Macquarie	
Sample size	300	
Australian Polling Council compliant	Yes	
URL of Long Methodology statement	https://au.yougov.com/results/apc/	
Is voting intention published?	No	

Long Methodology Statement		
Effective sample size after weighting applied	212	
Margin of error associated with effective sample size	±6.7	
Variables used in weighting	Age x gender, Region x gender, Age x education, LGA.	
Weighting method used	Rim weighting	
Full question text, responses categories and randomisation	See below	
Proportion of landline/mobile completed interviews	N/A	
Source of online sample	N/A	
Positioning of voting intention questions in questionnaire?	N/A	
How were undecided voter handled?	N/A	
2PP calculation method	N/A	





Full Question Text of Published Questions

B3	Do you agree or disagree with the following?	ASK ALL
20	GRID; RANDOMISE	
	Governments should do more to transition from burning coal to	
a)	renewable sources of power to meet our future energy needs	
	The state government needs a plan to retire the old coal burning power	
	stations in NSW over the next decade, with support for workers to retrain to ensure a solid economic future for the local region	
	As coal burning power stations in NSW are closed down, the state	
c)	government must ensure that the power station sites, including coal ash	
	dams, are cleaned-up and rehabilitated	
	SCALE: do not read out, prompt is that Strongly or Somewhat?	
1.	Strongly agree	
2.	Somewhat agree	
3.	Neither agree nor disagree	
4.	Somewhat disagree	
5.	Strongly disagree	
6.	Don't know	
B4	Do you agree or disagree with the following?	ASK ALL
	GRID; RANDOMISE	
a)	Governments should support heavy industry to switch to affordable, renewable energy to support our local manufacturing sector	
b)	So long as there is a plan to look after power station workers and the community, switching to renewable power over the next decade is the best option for New South Wales	
	SCALE: do not read out, prompt is that Strongly or Somewhat?	
1.	Strongly agree	
2.	Somewhat agree	
3.	Neither agree nor disagree	
4.	Somewhat disagree	
5.	Strongly disagree	
6.	Don't know	
B5b	Which of the following kinds of infrastructure do you believe should be the top priority to build once our existing coal burning power stations are retired?	ASK ALL
	Single select; READ OUT	
1.	Large scale renewable projects like wind, solar & renewable hydrogen	
2.	Coal-burning power station	
3.	Gas fired power station	
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4.	Large scale battery storage	





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